A Free Guide

Your Guide to Crushing Career Goals in 2025

By: Guidance Partner www.guidancepartner.com

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WELCOME!

@ Ready to crush your career goals in 2025?

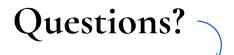
Here's how to make the most of your bingo card:

 \checkmark Check off each goal as you complete it.

 \checkmark Use the quick tips on the following pages to take action today.

✓ Track your progress, celebrate your wins, and aim for a full card!

Let's make your career dreams a reality in 2025!



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New Year, New You!

CAREER DEVELOPMENT GOALS FOR 2025

Kickstart Personal Growth

Complete your career goals and mark off your progress. Can you get a full card?			
Update your resume	Create a LinkedIn profile	Join a new club or organization	Attend a networking event
Complete an online course	Connect with a mentor	Improve time management skills	Make informed career decisions
Choose your career path (education, certificate, freelancer, etc.)	Research potential career fields	Attend a career fair	Participate in a job shadowing experience
Develop a personal brand	Create a professional portfolio	Practice interview skills	Set short- term and long-term career goals



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UPDATE YOUR RESUME

CREATE A LINKEDIN PROFILE



 Tailor your resume for each job using keywords from the job description.

- Pro Tip:
 - Use free tools like <u>Canva</u> or <u>Zety</u> for stylish, ATS-friendly templates.

JOIN A NEW CLUB/ ORGANIZATION

• Quick Tip:

• Add a professional photo, headline, & summary highlighting your skills.

- Pro Tip:
 - Request endorsements from peers & mentors to boost your credibility.

Linked in.

ATTEND A NETWORKING EVENT



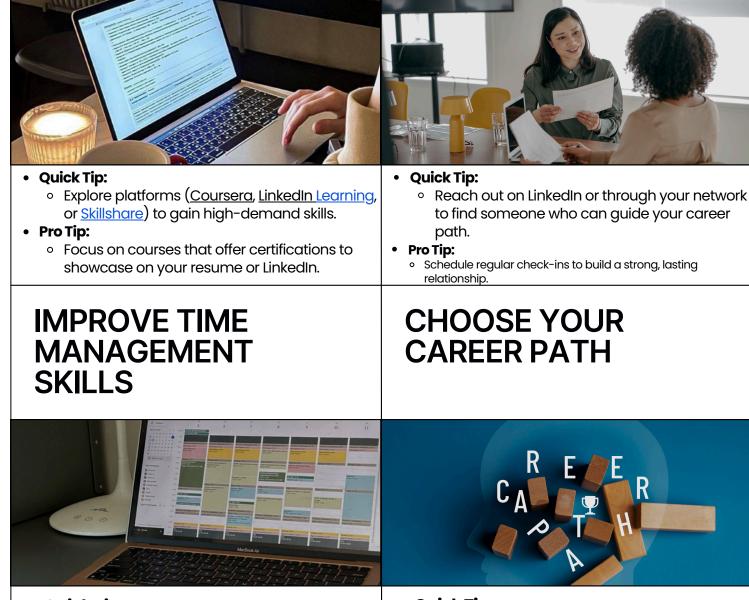
- Quick Tip:
 - Look for clubs that align w/ your interests or career goals through your school or LinkedIn.
- Pro Tip:
 - Attend a meeting or event to see if it's the right fit for you.
- Quick Tip:
 - Find events (<u>Eventbrite</u> or <u>LinkedIn</u>) to connect with professionals in your field.
- Pro Tip:
 - Prepare an elevator pitch & bring your resume to make an impression.



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COMPLETE AN ONLINE COURSE

CONNECT WITH A MENTOR



- Quick Tip:
 - Use tools like Google Calendar, iCal, or <u>Notion</u> to plan and organize your day.
- Pro Tip:
 - Practice prioritizing tasks with techniques like the <u>Eisenhower Matrix</u>.



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- Quick Tip:
 - Consider degree-based, certificate, or freelance options based on your goals.
- Pro Tip:
 - Write a pros and cons list for each option to help make a clear decision.

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RESEARCH POTENTIAL CAREER FIELDS

ATTEND A CAREER FAIR



• Quick Tip:

- Dive into industry trends and job requirements to find what excites you.
- Pro Tip:
 - Join online forums or social media groups related to the field for real-world insights.

PARTICIPATE IN A JOB SHADOWING EXPERIENCE



• Quick Tip:

- Bring copies of your resume and practice your elevator pitch beforehand.
- Pro Tip:
 - Follow up with recruiters you meet to leave a lasting impression.

DEVELOP A PERSONAL BRAND



• Quick Tip:

- Ask professionals in your network if you can observe their work for a day.
- Pro Tip:
 - Prepare questions to ask during the experience to maximize learning.
- Quick Tip:
 - Create consistency in your resume, LinkedIn, and portfolio to stand out.
- Pro Tip:
 - Use tools like Canva to design a personal logo or theme.



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CREATE A PROFESSIONAL PORTFOLIO	PRACTICE INTERVIEW SKILLS	
 Quick Tip: Showcase your work on platforms like <u>Wix</u> or <u>WordPress</u>. Pro Tip: Organize your portfolio by categories or skills to make navigation easy. 	 Quick Tip: Rehearse answers to common questions & seek feedback from a mentor or friend. Pro Tip: Record yourself to review body language & tone. 	
SET SHORT-TERM & LONG-TERM CAREER GOALS	*MAKE INFORMED CAREER DECISIONS*	
Career Goals	GET TO THE POINT BUILDING IONAL PROFESSIONAL RELATIONSHIPS	
 Quick Tip: Write down actionable goals and review them regularly. Pro Tip: Use SMART criteria (Specific, Measurable, Achievable, Relevant, Time-bound) to structure goals. 	 Quick Tip: Use tools like OOH and O*Net to explore career options. Follow us on TikTok & IG for fun insights on what paths you can take! Pro Tip: Connect with people in your dream field through LinkedIn or campus events for real-world advice. 	

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Thank You!

We hope you enjoy this guide and it helps you kickstart your career in 2025!

Don't forget to share your Bingo Card progress w/ us on social media by tagging:

@guidancepartner for TikTok! & @guidancepartnerhq for Instagram!



- Follow us for more career tips and resources!
- Our Ultimate Career Toolkit is coming soon!
 Packed w/ templates, trackers, & advanced tips to help you stand out. Stay tuned!

